

Wedding Spending

The latest data suggest that nuptial expenditures are on the rise.

According to The Wedding Report, www.theweddingreport.com, Americans spent \$3.4 billion on flowers for their weddings in 2016. That was 5.9 percent of the \$58.0 billion spent overall on nuptial celebrations. On this page, you'll find more data on U.S. wedding expenditures, all taken from The Wedding Report unless otherwise specified.

saying yes to the dress

Brides spent, on average, \$1,221 each on their dresses in 2016.

future projections

By the year 2021, total sales for weddings are expected to hit \$63.4 billion.

Year	# of Weddings	Average Spending per Wedding	Total Sales
2017	2,164,631	\$27,630	\$59.8
2018	2,176,219	\$28,021	\$61.0
2019	2,170,933	\$28,411	\$61.7
2020	2,164,108	\$28,802	\$62.3
2021	2,172,875	\$29,192	\$63.4

flower spending

Here is the item breakdown on flower sales in 2016.

Item	Average Spend	Total Sales (in millions)
Event Decorations	\$446	\$810.1
Event Flower Arrangements	\$432	\$766.0
Event Table Centerpieces	\$326	\$599.2
Bridesmaid Bouquets	\$188	\$353.7
Bridal Bouquet	\$152	\$312.3
Boutonnieres, Corsages	\$147	\$276.6
Flower Petals	\$98	\$142.0
Flower Girl Flowers	\$89	\$130.9

spending by age

Couples ages 25 to 34 tended to spend the most on weddings in 2016.

Age	% of Weddings	Average Spending
15-19	2.1%	\$24,850
20-24	16.8%	\$23,514
25-29	26.4%	\$29,659
30-34	18.4%	\$29,659
35-39	10.4%	\$24,315
40-44	7.7%	\$25,117
45-49	6.1%	\$19,238
50+	12.0%	\$27,121

same-sex spending

According to The Knot's fourth annual "LGBTQ Weddings Study," men spend an average of \$33,822 on their weddings compared with \$25,334 for women. September and October are the most popular months to get married for men, while a combined 32 percent of women prefer August or October.

\$26,720

That was the average cost of a wedding in 2016, from the dress to the wedding cake. That's up 0.3 percent from \$26,645 in 2015.

when we marry

June remains the most popular month to marry, but the fall months aren't far behind. The United States had a total of 2.2 million weddings in 2016.



Month	% of Weddings	# of Weddings
January	3.7%	80,009
February	3.6%	77,847
March	5.1%	110,283
April	6.6%	142,719
May	10.4%	224,891
June	13.5%	291,926
July	10.7%	231,379
August	11.5%	248,678
September	12.8%	276,789
October	11.2%	242,191
November	5.8%	125,420
December	4.9%	105,958